A Focus on Financial Literacy

Knowledge is power, especially when that knowledge is shared. Ensuring your citizens manage their money wisely is important to your economy. That is why Visa offers financial literacy programmes to teach people how to spend, save and budget responsibly. Visa’s global financial literacy initiative is localised across more than 20 countries. Visit www.practicalmoneyskills.com to see how Visa is helping to educate people of all ages about the essentials of personal finance.